

“Very informative and provided many applied aspects which can be utilised with golfers of any ability. Very good value for money.”

“Given the nature of the content, this was a first class two day session. One minor criticism is that the psychology (theories, hypothesis, research findings, etc) of the workshop was on the ‘light’ side but this did not detract from the value of the two days.”

“Very valuable insights for the application of sport psychology techniques. I really liked the fact that the information was realistic and geared toward what/how to be effective in utilising the methods learnt. I thought the flow of the Sunday workshop was ‘spot-on’, with good interaction from delegates. I loved quiet-eye and practice methods.”

“Good anecdotal recall of practical teaching experience with elite golfers as a big plus!”

“I really enjoyed the applied nature of the workshop content. Complex concepts were explained simply and related to ‘real life’ experiences. I particularly enjoyed the ‘story telling’ part of the workshop and feel this to be a valuable and relevant part of applied practice. The quality of presentation was excellent and Brian was very effective in creating and managing an engaging, collaborative and interesting learning environment.”

“I loved the Masterclass. The topics, coming from an MSc, weren’t new (except humour, great!) but the way they have been explained has been awesome for the applied perspective. The storytelling part was new and original and fascinating! Thank you.”

“I would recommend anyone that is interested in applied work to attend this course. It is excellent.”

“Very engaging. Extremely enjoyable. Fun. The entire experience was very worthwhile and developmentally appropriate. I walked out of the door on Sunday afternoon feeling empowered, and six inches taller. A must for aspiring sport psychologists. Excellent.”

“Very helpful, putting eye, eye focus. The value need to do effective practice, different methods to apply, based on team/player being challenged. The class was a good mixture of theory and practical applications. Great job.”

“As a non-golfer sport psychologist, I think the Masterclass was excellent in delivering applied skills in golf that are directly applicable to other sports. Truly enjoyed the course and would recommend it to others. May even take up golf now!”

“Highly recommended and very professional.”

“Learning with Brian was an exceptional experience. He provided clear insight into the practical aspects of working with golfers.”

“Very active, with good practical examples. I Liked the theory broken down into real examples. The use of tour players’ thoughts was very good; how they take action to deal with their emotions. The breathing concept was very good; shows the value of it. CB framework was very interesting.”

“I didn’t know how many transferable skills I had. Thanks to Brian for pointing out my potential.”

“An interesting real look at sports psychology with the focus upon the business end ie. How to talk to people in a way they understand by removing ‘ologies’!”

“Thought it was very interesting, and enjoyed the idea behind story telling for improving the client’s performance.”

“A well structured Masterclass that, above all else, creates an opportunity for you to think, think, think. Fantastic weekend. The storytelling is something I will most definitely be using in both an education context and consulting context.”

“Excellent applied delivery, covering ‘real’ issues and relevant content for ‘real life’ application. Good range of practical examples and strategies provided that haven’t and can’t be sourced elsewhere.”

“To gain a ‘real-world’ insight to the work of a sport psychologist, this Masterclass will provide you with a great opportunity to reflect on your own practice.”

“The Masterclass offered me a new perspective of applied work, bridging some of the gap between my existing knowledge of sport psychology theory and its application.”

“I liked the great attention that has been placed on the applied side of golf psychology. It was inspiring and useful. The way it was delivered was very passionate, which made it very interesting. During both weekends we had a more practical task (story telling, putting) that helped creating a friendly and relaxed environment.”