

1-DAY MASTERCLASS in APPLIED SPORT PSYCHOLOGY

The Elvis Approach: Innovative Methods of Delivery with Athletes

Weds. March 7th 2012

DELEGATE FEEDBACK (n=40)

Poor=1; Below average = 2; Satisfactory = 3; Good = 4; Excellent = 5.

Overall Quality of Masterclass

Registration Process 4.4

Room & Facilities 4.3

Food Served 4.1

Location of Event 4.4

Content & Delivery of Masterclass

Content 4.4

Style of delivery 4.4

New learning 4.0

Applied Focus 4.5

Delegate comments (consent given for use)

"The masterclass provided a welcome change to the majority of CPD days. It was insightful, informative and presented information in an innovative manner. It is highly valuable for practitioners working in any sport and I would recommend to sport psychology consultants at any level."

"What is expertise – unwrapping complexity. Brian is a clear expert."

"A useful alternative to traditional content, which has allowed me to consider my own practice and how I will approach situations in the future."

"Great day. Really enjoyed it."

"Absolute must for any aspiring sport psychologist, especially for those on a master's course looking to get into the applied side of the domain."

"I really enjoyed the applied content. It reinforced to me many of the things I could reflect on more in my own practice. Additionally, it allowed me to consider the relationship focus of what I do and not solely the content. Whilst I have always known and believed the relationship to be central to what we do, the pressures within organisations often mean your value is determined by content. Thanks Brian."

"The masterclass was inspirational, thought provoking, and most importantly relevant to applied practitioners."

"Definitely recommend this masterclass for consultants early in their career – leaving this with a lot of questions to challenge my approach. It's refreshing to get an insight into how a successful/well established practitioner forms his consultancy. Thanks Brian, a very valuable day."

"A useful day, and a professionally profitable day."

"A first class workshop. Finally a practitioner who covers some 'how' of applied work. Will use many techniques in my practice."

"Excellent course which I would thoroughly recommend to any applied practitioners or those aspiring to do so. Very thought provoking."

"Very good day, easy to listen to throughout and lots of ideas to think about."

"The masterclass was not only very enjoyable, but it was extremely useful. Just as you have professed that you do with your athletes, you have allowed me to take some of the examples provided and think about what they mean to me and the work I do. This has stimulated a lot of valuable reflection about work I have been involved in previously but also instigated some exciting ideas about what aspects of my work can be addressed upon going forward. I would wholly recommend this event to other practitioners. Thankyou!"

"I felt I have learned something that I can't receive in a lot of the sport psychology books out there. The 'HOW' to deliver my message. I felt it was a fun and very engaging workshop."

"Above all the material Brian presented encouraged me to reflect on how I go about applying my role. A refreshing insight into applications in sport psychology support."

" Once again Brian delivered a great day and did not disappoint in terms of delivery, content, hospitality. I always learn more from him, and the addition of voice coaching was excellent."

"Brian uses his knowledge to demonstrate how to interact which is more important than simply what to do."

"An insightful and practical masterclass, which fills a gap in the applied practitioner training opportunities."

"Insightful and thought provoking"